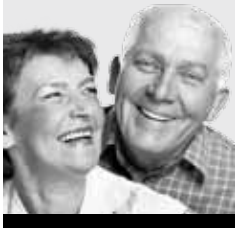
Election signs

Waikato DISTRICT COUNCIL

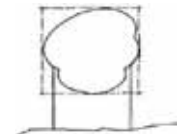


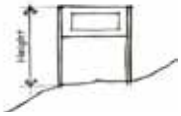
This information sheet summarises the election sign requirements that apply in the Waikato district.

Election signs must comply with the standards and terms of the relevant zone in the Waikato District Plan. If an election sign does not comply then a resource consent must be obtained from the council.

Definitions

- **Sign** - a display or device intended to attract attention and includes those affixed to, painted on or incorporated within the design of buildings. It includes any structure that supports the sign.
- **Sign area** - the area of the sign visible from one direction, and in the case of an irregular shaped sign, means the area of a rectangle that could enclose the sign.
- **Sign height** - the vertical distance between any part of the sign and its supports, and natural ground level immediately below that part of the structure.





Zone rules

The following table is a summary of the relevant rules for each zone. Please refer to the Waikato District Plan available on our website for further information, or to determine the zone in which you wish to erect your sign.

Please note: There are no specific designated areas for election signs to be erected in the Waikato district. Election signs are not permitted in the Recreation Zone.

Election signs are permitted in these zones providing they meet the criteria of the rules:

Rules	**Living Zone**	**Rural Zone**	**Country Living**	**Coastal Zone**	**Pa Zone**
The sign is on display for no more than **three months** prior to election day	✓	✓	✓	✓	✓
Is not illuminated, flashing or moving	✓	✓	✓	✓	✓
Is not on a road reserve	✓	✓	✓	✓	✓
Is not attached to a heritage item, site of significance to Maaori or a notable tree.	✓	✓	✓	✓	✓
Is no larger than $3m^2$	✓	✓	✓	✓	✓
Does not include materials designed to reflect light at night	✓	✓	✓	✓	✓
Does not imitate the content, colour or appearance of traffic control signs	✓	✓	✓	✓	✓
Contains no more than 40 characters or six symbols	✓	✓	✓	✓	✓
Has lettering at least 124mm high	✓	×	×	×	✓
Has lettering at least 160mm high	×	✓	✓	✓	×
Does not obstruct sight lines of drivers turning into or out of any site	✓	✓	✓	✓	✓
Can be viewed by drivers for at least 250m	×	✓	✓	✓	×
Is at least 60m from controlled intersections, pedestrian crossings and other advertising signs	×	✓	✓	✓	×

Election signs

Rules	Business Zone attached to a building	Business Zone free standing sign	Industrial Zone attached to building	Industrial Zone free standing sign
The sign is on display for no more than **two months** prior to election day	✓	✓	✓	✓
Does not exceed 10m in height	✓	×	×	×
Does not exceed 15m in height	×	×	✓	×
Is not on or above road reserve	✓	✓	✓	✓
Is attached to a building and • does not extend more than 300mm from the building wall, and • does not exceed the height of the building.	✓	×	✓	×
Is attached to a verandah and • is set back at least 500mm from the road carriageway • is not more than 500mm high • does not project beyond the roof or fascia of the verandah more than 100mm in any direction • allows clearance of at least 2.5m above a footpath, and • does not obscure any notable architectural feature of the building.	✓	×	×	×
Does not exceed an area of $3m^2$ for one sign per site, and $1m^2$ for any other free standing sign on the site	×	✓	×	✓
Is set back at least 5m from the boundary of the Living Zone	×	✓	×	✓
Is not attached to a heritage item, site of significance to Maaori, or a notable tree.	✓	✓	✓	✓
Is setback at least 15m from an expressway, or the proposed Waikato Expressway	×	×	✓	✓
Does not imitate the content, colour or appearance of traffic control signs	✓	✓	✓	✓
Contains no more than 40 characters or six symbols, and has lettering that is at least 124mm high	✓	✓	✓	✓
Does not obscure sight lines of drivers turning into or out of entrances on any site	✓	✓	✓	✓

Please contact us if you would like any further information

Ngaruawahia Office
(Head Office)
15 Galileo Street
Ph: 07 824 8633

Huntly Office
142 Main Street
Ph: 07 828 7551

Raglan Office
7 Bow Street
Ph: 07 825 8129

Tuakau Office
2 Dominion Road
Ph: 0800 492 452

Waikato District Council

0800 492 452 ■ www.waikatodistrict.govt.nz